



MYSTIC LAKE  
CENTER

# BRING YOUR BRAND TO LIFE

CREATE A UNIQUE, IMMERSIVE EXPERIENCE FOR YOUR NEXT EVENT WITH A CUSTOM BRANDING PACKAGE! OUR ON-SITE SIGN SHOP PROVIDES UNPARALLELED CUSTOMIZATION OPTIONS, OVERSEEING EXPERT PRINTING AND INSTALLATION DOWN TO THE LAST DETAIL. OUR MEETING AND EVENT PROFESSIONALS WORK COLLABORATIVELY WITH OUR IN-HOUSE MARKETING TEAM TO ENSURE EVERY ASPECT OF YOUR EVENT LEAVES A LASTING IMPRESSION.

# PRINT COLLATERAL



## FLOOR DECAL

### SPECS

2' x 3'

6' x 6'

### PRICE

\$50 each

\$200 each



## FLOOR BOARD

CANNOT KEEP BASE

### SPECS

Double Sided

24" x 60" - 80"

### PRICE

\$100 each



## THREE COLUMN PILLAR - LARGE

### SPECS

(3) 4' x 8' Panels

### PRICE

\$500 each



## ESCALATOR GLASS PANEL WRAPS

### SPECS

23' x 23.5'

### PRICE

\$500 each

3 Total Panels Available,  
6 Panels for Double Sided



## HORIZONTAL CEILING BANNER

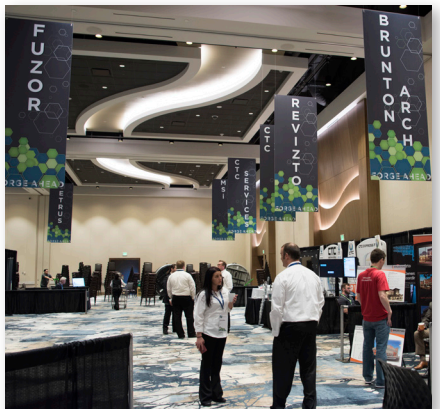
### SPECS

Double Sided

8' x 3'

### PRICE

\$150 each



## VERTICAL CEILING BANNER

### SPECS

Double Sided

3' x 8'

### PRICE

\$150 each





**THREE COLUMN PILLAR - SMALL**

**SPECS**  
(3) 16" x 96" Panels

**PRICE**  
\$250 each



**GLASS PANEL WRAPS**  
OVERLOOKING PRE-FUNCTION

**SPECS**  
Double Sided  
46.625" x 35.125"  
for each image  
5 Total Panels Available

**PRICE**  
\$200 each



**LOLLIPOP SIGNS**  
CANNOT KEEP STICK AND FRAME

**SPECS**  
Double Sided  
32" Circle

**PRICE**  
\$150 each



**HANGING BANNER**  
ABOVE NORTH ENTRANCE

**SPECS**  
17' x 8'  
Max 1

**PRICE**  
\$900 each



**HANGING BANNER**  
ACROSS FROM ISANTI

**SPECS**  
12' x 10'  
Max 2

**PRICE**  
\$800 each

**DESIGN SERVICES**

\$150/hour

**INSTALLATION FEE**

Applies if printing your own collateral and utilizing the Mystic Lake® team for install

Available Mon – Fri

7 am – 3:30 pm

\$150/hour

# PRINT COLLATERAL



## WATERFALL STONE TABLE - FULL WRAP

**SPECS**  
48.5" x 188.25"  
Overall Wrap  
Legs/Side Only:  
48.5" x 33.75"  
Table Top Only:  
48.5" x 120.75"  
4 Tables Available

**PRICE**  
\$350 each  
\$250 each  
\$250 each



## POSTER

**SPECS**  
22" x 28"  
24" x 36"  
Easel Included

**PRICE**  
\$50 each  
\$50 each



## POSTER IN SILVER STANDS

**SPECS**  
22" x 28"

**PRICE**  
\$50 each



## BAR WRAPS

**PRICE** \$100 each



## ICE CREAM COOLER WRAP

**PRICE** \$250 each



## PHONE CHARGING STATION

**PRICE** \$250 each

Includes phone charging station rental and custom branded wrap.

3 or more ordered price goes up to \$350 each.





### SANDWICH BOARD

OUTDOOR ONLY

**SPECS**

Double Sided  
24" x 36"

**PRICE**

\$75 each



### WELCOME DESK BANNER

**SPECS**

169" x 35.5"

Minnetonka

255" x 35.5"

Waconia

**PRICE**

\$250 each

\$350 each



### STEP & REPEAT BACKDROP

**SPECS**

8' x 8'

**PRICE**

\$450 each



### 12 OZ. WATER BOTTLES

**PRICE**

\$3 each

16 oz bottles for \$4 each

Includes custom branded label and bottle

Five case minimum



### TABLE TENT

**SPECS**

4" x 6"

5" x 7"

8.5" x 11"

**PRICE**

\$3 each

\$5 each

\$7 each

### DESIGN SERVICES

\$150/hour

### INSTALLATION FEE

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7 am – 3:30 pm

\$150/hour

# DIGITAL SIGNAGE

All digital signage is priced per day/per AV player.  
Please work with your sales executive to schedule content.



## NINE-PANEL VIDEO - STATIC

**SPECS**  
1920px x 1080px  
Static Files – 72 dpi  
File Types: .jpg or .png

**PRICE**  
\$300/day



## NINE-PANEL VIDEO - ANIMATED

**SPECS**  
1920px x 1080px  
30fps, H.264/15 Mbps  
File Type: .mp4

**PRICE**  
\$350/day



## BALLROOM ENTRANCE TVs

**SPECS**  
1080px x 1920px  
72 dpi

**PRICE**  
\$50 per screen  
per day



## KIOSK TVs

NORTH ENTRANCE BY THE  
ESCALATORS

**SPECS**  
1080px x 1920px

**PRICE**  
\$200 per TV  
per day



## WELCOME DESK TVs

BY MINNETONKA OR WACONIA

**SPECS**  
1080px x 1920px

**PRICE**  
\$200 per TV  
per day

# FILE REQUIREMENTS

## Print Collateral

File Type: Please provide actual size jpg at 150 dpi or half-size at 300 dpi, or scalable vector file with outlined fonts and all placed images embedded. Please send all final print files to your sales executive via WeTransfer, Dropbox or the file sharing hosting site of your choice.

Print collateral is priced per piece and includes printing and installation. Client is responsible for all placement and removal of all outside signage. Specs below are listed 'width x height' format. All artwork files are required 4 weeks prior to event date. **Rush pricing may apply for files sent after original deadline. Please work with your sales executive to confirm quantity and installation schedules.**

## Digital Collateral

Video/Animated Files: 30 fps, H.264/15 Mbps  
File Type: .mp4

Static Files: 72 dpi  
File Types: .jpg or .png





2400 Mystic Lake Blvd.  
Prior Lake, MN, 55372



[mysticlakecenter.com](http://mysticlakecenter.com)



[sales@mysticlake.com](mailto:sales@mysticlake.com)  
1-866-832-6402

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